



YOUR GUIDE TO PARKS

**HOW OUR SPECIALIST TEAM
COULD ADD VALUE TO YOUR BUSINESS**

Stephens Scown is one of the few UK law firms with a specialist holiday and residential parks team. We're passionate about parks, and our knowledge and experience are hard to match.



Whatever your needs, whether you are an experienced park operator or just setting out, we can help.

When you choose us, you receive a single point of contact for all your queries, guaranteeing a speedy and consistent response. You'll also enjoy the support of our other specialist practice teams, so you can be confident we've got you covered across all areas of your business.

As associate members of the British Holiday & Home Parks Association, sponsors of the South West tourism awards, and subscribers to leading publications like Caravan Industry Magazine and Park Home & Holiday Caravan Magazine, you can rest assured we're on top of the latest industry developments. Over the years, we've also built close relationships with other industry players, from land valuers and surveyors to accountants and PR companies. This adds even more value to our services.

Although we're based in the South West, geography is no bar. Our clients are located as close as St Austell and as far afield as Derbyshire.

Whatever your needs, whether you're an experienced park operator or just starting out, our knowledge, experience and expertise in the sector means we are ideally placed to help you achieve your goals wherever your parks are.



HOW WE CAN HELP

Take a look at the map of our ‘virtual’ park to the right. It’s a mixed use park with planning permission for residential mobile homes and static caravans for year-round holiday use – and it shows how and where our specialist sector team could add value to your business.



One of the few UK law firms with a specialist holiday and residential parks team.



4

9

5

2

1

6

7

8

3

10

Nature Trail

Ye Olde Pub

RESIDENTS ONLY

RECEPTION

WELCOME TO OUR PARK

Ye Olde Pub

FOR SALE

STAFF ONLY

KEY GUIDE:

1 Protecting your brand

Whether it's a trade mark, data protection or reputational harm on social media, all parks face intellectual property issues. Our IP MOT service will help you identify your IP assets and guide you in how to exploit them most effectively. We'll also help you spot problem areas and resolve them.

2 Family-run business

Most operators we work for are family-run, so we have a deep understanding of this business model's unique challenges. Our corporate team can help you ensure your business operates effectively and tax-efficiently. But we won't stop there. Our private client team can advise on succession planning and other family issues that might affect your business. We can also guide you through the changes brought in by the Consumer Rights Act 2015 and other consumer laws.

3 Buying or selling a park

Acquiring or selling a park is a complex matter, so it needs a multi-disciplinary approach. One person cannot be an expert in all issues. Our commercial property team works closely with our corporate, intellectual property, employment and planning professionals to ensure you get the best and most thorough advice possible throughout the process.

4 Renewable energy

If you're looking for a cleaner, more affordable energy source, our renewables team can help. We've dealt with a wide array of renewable energy developments - from wind turbines to solar panels and biomass boilers - and can help you locate available funding and suppliers. We can also offer guidance on what may be the most appropriate form of renewable energy for your park.

5 Park homes

Not many lawyers know the Mobile Homes Act 1983 (as amended) as well as we do, including how it links with other legislation. With our years of in-depth experience, we can give clear, concise advice and help you avoid disputes. We also understand that sometimes disputes are inevitable. If this happens, we can help you safeguard your rights and, if necessary, represent you in the First Tier Tribunal (Property Chamber) or the County Court.

6 Holiday static caravans and hire fleet

Selling caravans and holidays generates paperwork. Sales can go wrong. The finer points of complex legal issues can be missed by the sales team. Whether you need guidance during a sale, advice on what paperwork to use or help with mis-selling allegations, threats of enforcement action from the local authority or site licensing issues. We're here to help.

7 Leisure

We can help with any application concerning your premises licence, including variation of conditions and enforcement issues with the local authority.

8 Touring and camping

Consumer and privacy laws apply to touring and camping pitches too. If you have an online booking system, our IP team can help you meet data protection and other legal requirements. We'll also review your booking terms and conditions, so you can be sure you're complying with the law.

9 Development opportunity

Are you interested in developing your existing park further? Our planning team can explore ways you could capitalise on existing permissions, so you won't need to apply anew. If this isn't possible, we'll help you handle any change of use application and any application for a lawful development certificate as well as any associated site licensing issues.

10 Employment matters

All your employees, whether full-time or part-time, need employment contracts. You also have to carry out background checks on prospective employees and tackle any immigration issues. We'll make sure everything is above board and give you straightforward, no nonsense advice that helps you get the most from your staff.

Whether you operate a residential park,
holiday lodges, hire fleet or touring and
camping, we can help. Get in touch
today to arrange a no-obligation chat
with one of our parks specialists.

www.stephens-scown.co.uk

parks@stephens-scown.co.uk

EXETER
Curzon House, Southernhay West,
Exeter, Devon EX1 1RS
T: 01392 210700

ST AUSTELL
1 High Cross Street, St Austell,
Cornwall PL25 4AX
T: 01726 74433

TRURO
Osprey House, Malpas Road,
Truro, Cornwall TR1 1UT
T: 01872 265100

Stephens Scown LLP
is a limited liability
partnership registered
in England and
Wales (OC356696)
and is authorised
and regulated by the
Solicitors Regulation
Authority.

 Stephens[®]
Scown